

DISTINGUISHED MEMBER OF THE PSYCHOLOGICAL OPERATIONS REGIMENT



MR. CLARENCE (CHAD) V. SPAWR
U.S. Army

Inducted April 26, 2024



After enlisting in the U.S. Army on April 30, 1966, and graduating basic combat training, Clarence Spawr studied Vietnamese and received specialized training in reconnaissance techniques unique to armored forces.

During Spawr's first tour of duty in Vietnam in October 1967, he translated enemy documents and participated in prisoner interrogation. Following the Tet Offensive, Spawr received an assignment to Military Assistance Command Vietnam Advisory Team #47, where he conducted prisoner interrogations and intelligence assessments and helped support a militia.

Beginning in September 1968, Spawr served in the 4th Psychological Operations Group and 1st Infantry Division in Vietnam. There, he used his language skills and Psychological Operations capabilities to execute missions.

Spawr was wounded in April 1969 during Operation Montana Raider. He survived his helicopter being shot down during a leaflet and loudspeaker mission near Tay Ninh. When Spawr returned to the United States in July 1969, he was assigned to the 2nd Psychological Operations Group, where he prepared classified country intelligence studies and analyses.

Spawr is the recipient of the Combat Infantryman's Badge, Bronze Star, Vietnamese Cross of Gallantry (with Gold Palm), Aircraft Crewman's Badge, Purple Heart, and two Air Medal Awards.

After his military service, he earned a bachelor's degree and three graduate degrees from universities in Michigan.

In 1988, he continued serving the Psychological Operations community by being a founding member of the Psychological Operations Veterans' Association. He served as president of the organization three times, helped raise funds for Soldier support and welfare, provided scholarship support, and assisted veterans and their families in need.

He also supported several Psychological Operations unit celebrations, ceremonies, and activities across the country. He served as one of two guest speakers at the activation ceremony for the Psychological Operations Regiment in November 1998.

Spawr and his wife, Linda, live in Rochester Hills, Michigan, and have two sons. One of his sons serves in the U.S. Air Force Reserve.