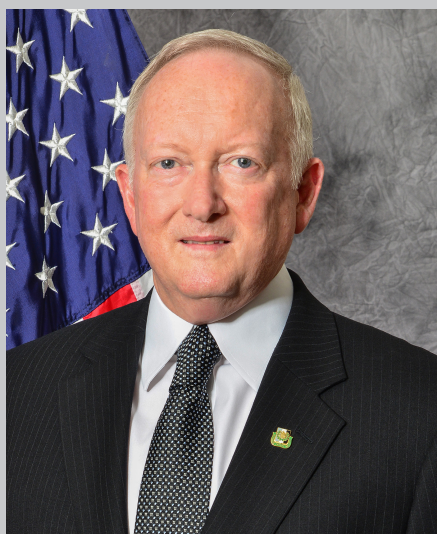


# DISTINGUISHED MEMBER OF THE PSYCHOLOGICAL OPERATIONS REGIMENT



**Lieutenant Colonel  
Alfred E. Lunt III  
U.S. Army, Retired**

Inducted November 2, 2018



Lieutenant Colonel (Retired) Alfred E. Lunt III was born in Colombia and grew up there and in Venezuela. He was commissioned as a Field Artillery officer in 1980 upon graduation from Missouri Western State College in St. Joseph, MO. He served on active duty for 25 years, sixteen of which he served in PSYOP positions or supporting the PSYOP Regiment. Upon retirement from military service, he continued to serve the PSYOP Regiment as a civilian. Altogether his military and civilian service to the PSYOP Regiment exceeds 28 years.

As a field artilleryman, he served in the 3d ID, Federal Republic of Germany, XVIII Airborne Corps HQ, and 18th FA Brigade, Fort Bragg, North Carolina, in a variety of positions. He commanded a firing battery in 5th Bn., 8th FA Regiment at Fort Bragg before transitioning to Psychological Operations in 1988. He attended Advanced Civil Schooling at Texas A&M University prior to his first PSYOP assignment in 1990.

In his first assignment, as a PSYOP Advisor at the U.S. Military Group El Salvador, he worked with the El Salvador Armed Forces during the last two years of their counterinsurgency, coordinating and executing Salvadoran military information programs and implementing the U.S. Overt Peacetime PSYOP Program. As Operations Officer and later Executive Officer for 3d Bn., 1st SWTG (Airborne), he helped direct the training surge for PSYOP and CA Soldiers deploying to Operations Joint Endeavor and Joint Guard in Bosnia. He then deployed to Operation Joint Guard as the Chief, Product Development Center for the Combined Joint Information Campaign Task Force in Sarajevo, where he oversaw the messaging effort that helped prevent outbreaks of ethnic violence after the capture of Persons Indicted for War Crimes. He also held a number of other senior-level positions including PSYOP Officer for U.S. Army Japan/ IX Corps, PSYOP/IO Officer, XVIII Airborne Corps, and Special Operations Staff Officer, G3-SOD, at the Pentagon. His final assignment was as Chief, PSYOP Training and Doctrine Division. He was responsible for a major revision of PSYOP doctrine including the revision of Field Manual 3-05.30 and development of the new FM 3-05.301. He helped the Italian Army establish and train the Italian Army PSYOP Regiment. He retired in February 2006.

Upon retirement, he worked as a contract PSYOP/IO subject-matter expert supporting battle staff exercises for special operations forces deploying to Iraq and Afghanistan. In 2009, he became a PSYOP Doctrine Developer/Analyst and later Chief, PSYOP Doctrine Division in the Office of the PSYOP Commandant, where he currently works. He continues to lead the development of new doctrine for the PSYOP force, as well as assist foreign partners in developing their own PSYOP capability and doctrine. He also currently serves on the PSYOP Regimental Association National Council.

His military education includes the Army War College and Army Command and General Staff College. His civilian education includes a Master of Strategic Studies from the Army War College, M.A. in Political Science from Texas A&M University and B.A. in Psychology from Missouri Western State College.

His military awards and decorations include the Legion of Merit; Defense Meritorious Service Medal; Army Staff Identification Badge; Master Parachutist Badge; German OpInfo Badge and Italian Airborne Badge. His service to the PSYOP Regiment as a civilian has been recognized with various awards including the Joint Civilian Service Commendation Award and Meritorious Civilian Service Award.

Lt. Col. Lunt is married to Colonel Marsha Lunt. They have one daughter.